



News for Schools

October 2017



www.bigchallenge.biz

BC10 - The Winning BiG Trip Team: Letter Studio from Sheffield High School

In June, The Letter Studio enjoyed a fantastic 5-day all expenses paid trip to Amsterdam courtesy of sponsors DLA Piper, where they stayed in style at a fabulous city centre hotel. They enjoyed delicious food at the Hard Rock Café and Dim Sum at the Oriental City Restaurant amongst others.

Hosts DLA Piper Amsterdam put together a very interesting itinerary for our winners that included a trip to both the Van Gogh Museum and Rijksmuseum.

The girls enjoyed a trip to Dam Square, home of the Royal Palace, De Nieuwe Kerk, National Monument and then had fun recognising famous faces at Madame Tussauds.

They also enjoyed a Canal Boat tour and had an interesting visit to the Science Centre NEMO.

The team took a leisurely Bus tour from Centraal Station out to Edam, Volendam and Marken to see old Holland, windmills, cheese tasting and traditional clog makers and the next day they took a tram to the Plantage neighbourhood and soaked up the energy in Artis Royal Zoo.

They also took time to visit the home of Anne Frank.

Our winners visited the new offices of DLA Piper Amsterdam where they were given a grand tour and took part in a business activity followed by a very nice lunch!



BiG Challenge Eleven entries open

Flying Start entry form coming soon

Keep up to date with all the latest news, hints and tips from previous BiG Challenge winners and deadline dates on the BiG Challenge website.

Remember to enter by **Friday 27th October 2017** to be in with a chance to be our next BiG Winners and take a trip to a mystery destination (due to be revealed at the Marketing & Media Awards in January 2018.)

Entry form at www.bigchallenge.biz/entry

Flying Start – Entries open on Monday 6th November 2017 with six money prizes on offer for the most promising early ideas and progress. All entries will also gain an additional point towards their final report.

- 1st Prize £150
- 2nd Prize £100
- 3rd Prize £50

Plus 3 Highly Commended teams will each receive £25.