



Guidance for Leaders

1. BiG Challenge 2021 runs from Monday 2nd November 2020 to Friday 29th January 2021.
2. Students aged 11-19 from Sheffield schools, academies, colleges and apprenticeship schemes have the opportunity to win personal rewards for every winning entrant plus 'the BiG Prize' for the overall winning team. Students must be under 19 as at 1st September 2020.
3. Each team (between 1 and 6 students) will form and operate a business.
4. Each business will be given a £25 cash investment by its school/college or group leader to set up their business. The objective is to make as much profit as possible, within the BiG Challenge time frame, rules and legal means.
5. Entries are open on the BiG Challenge website from Monday 2nd November 2020 and should be submitted before the closing date of Friday 27th November 2020.
6. Having repaid the £25 investment plus a further £5 in interest on that investment, the profits made by the teams may in any combination be retained in the business, retained by the teams or donated to their chosen charity
7. Each team requires a member of staff or group leader to support its entry and its activities.
8. Workshop tasks are available on the website to keep teams on track for the duration of the competition. Skills used in completing each of the tasks are also identified.
9. Interim competition entries will be open from Monday 14th December until Friday 18th December for teams to submit an advertising video to market their product. This competition has cash prizes.
10. Schools and group leaders should ensure child protection and safeguarding and all risk assessments and health and safety issues, including those associated with the prize trip for the overall winning team, and compliance with all rules, regulations and laws relating to internet trading and the use of social media, including but not limited to those relating to age limits. – see full rules under 'Guidance for Schools and Colleges 2020-2021 on the BiG Challenge website.